



HM Government



stay safe
stay local
support east staffordshire

About #StayLocal:

The #StayLocal campaign encourages local residents to safely support small to medium sized business where they live, whilst providing businesses with a range of flexible templates to promote their business and to show support for the campaign.

During these difficult times, local businesses need support more than ever, after all, these traders often live locally and employ local people, helping the East Staffordshire economy.

#StayLocal for Businesses:

We would love to see businesses from across East Staffordshire support the #StayLocal Campaign; use the hastag to share messages of how **you've made your business Covid 19 safe**, what you sell **and why it's so important** for local residents to support your business.

We have produced a library of resources and toolkit for businesses across the borough to download and use; and be part of the campaign. You can also request some bespoke #StayLocal assets to be created for your business.

For more information and to download the #StayLocal toolkit; visit the website below.